



# Media Pack 2023

# CHAMBER Profile

Chamber Profile is the quarterly magazine for Devon & Plymouth Chamber members and associated organisations. Produced by Cornerstone Vision Ltd, Chamber Profile promotes successful enterprises and companies, while providing advice and support for fledgling and growing businesses. The right people are reading it, as it is distributed to key businesses and all Chamber members.

The publication includes:

- News
- Information about local Initiatives
- Advice to increase the prosperity of firms in the county
- Regular issue-based features such as Finance, Legal, Property and Skills
- Forthcoming Chamber events
- New member listings

## Benefits of advertising in Chamber Profile:

- ✓ The only dedicated quarterly business publication in Devon and Plymouth
- ✓ A readership of thousands of business people and mailed out to company heads across Devon and Plymouth
- ✓ Distributed in strategic business locations across Devon and Plymouth, ensuring your advertising message is seen by the key decision makers of the region
- ✓ Chamber Profile's Plymouth based publishers, Cornerstone Vision, have extensive local knowledge, rooted in more than twenty years publishing and advertising service to businesses in the region – they understand your local context



Call David Simpson or Bill Allen  
**01752 225623**

dave@cornerstonevision.com

www.cornerstonevision.com

## Artwork requirements

### Advertising copy requirements

Supply copy in one of the following formats:

- Adobe Illustrator
- Text file
- PDF
- Microsoft Word (with graphic files separate)

### Image and logo requirements

Supply images in one of the following formats:

- CMYK 300 dpi
- Vector

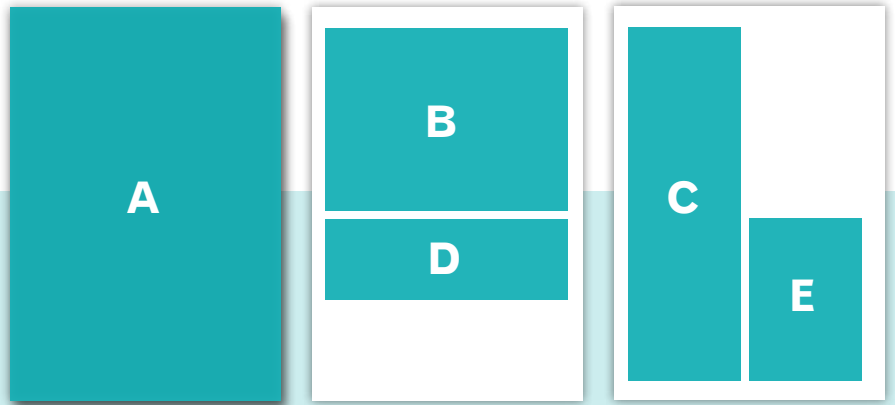
### Print-ready advert requirements

Supply print ready artwork at size in one of the following formats:

- Adobe Illustrator (AI)
- PDF
- JPEG (CMYK 300 dpi)

CAN BE SENT TO  
dave@cornerstonevision.com

## Advertising rates & sizes



ADVERTISEMENT	SIZE (width x height)	COST
<b>A</b> Full Page	210 x 297mm (+3mm bleed)	£1,100
<b>B</b> 1/2 Page Horizontal	190 x 130mm	£620
<b>C</b> 1/2 Page Vertical	92 x 265mm	£620
<b>D</b> 1/4 Page Horizontal	190 x 62mm	£450
<b>E</b> 1/4 Page Vertical	92 x 130mm	£450

## PRIME POSITIONS

Guaranteed Prime Positions available at a 10% premium

## EDITORIAL PACKAGES

## COST

## EXTRAS (if required)

Full Page + 600 words editorial  
1/2 Page + 300 words editorial

£1350  
£800

Copy writing at £150

## INSERTS

Single sheet inserts up to A4 finished size, max 10g insert weight.

Pre-printed supplied inserts £400 in 1200 copies.

Design and print of inserts also available. Please enquire for more information.

Member Discount: 10% discount to all Devon & Plymouth Chamber members / patrons

Published quarterly in March, June, September and December.

Copy deadline 11th of month prior.



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